



2026 REAL ESTATE FORECAST + SPRING (RE)FORECAST Sponsorship Opportunities

2026 Real Estate Forecast

NOVEMBER 18, 2025

The W Hotel
1439 Chestnut Street, Philadelphia, PA

Spring (Re)Forecast

MAY 2026

Contact

Contact Kevin Moran, Executive Director
Email kevin.moran@uli.org
Phone 215-845-8996
Website philadelphia.uli.org

2026 Real Estate Forecast Sponsorship Opportunities

November 18, 2025 | The W Hotel

BENEFITS	PINNACLE \$15,000	TITLE \$8,000	SUPPORTING \$4,000
Complimentary Registrations	15 (11/2 Tables)	10 (1 Table)	5 (Half Table)
Introduce a Speaker	✓	✓	
Logo on Event Collateral	Featured	Large	Medium
Logo on Event Website	Featured	✓	✓
Standing Banner on Stage	Preferred Placement	Preferred Placement	✓
Podium Recognition	✓	✓	✓
Exclusivity	ONLY 1 AVAILABLE	1 per industry sector	

ADDITIONAL PACKAGES

Breakfast & Coffee Break Sponsors

2 complimentary GA registrations
Standing banner at refreshment tables
Logo on event marketing, program,
and podium recognition

SOLD OUT

\$3,000

Reserved Table

Only 10 tables available

Includes 1 complimentary registration and reserved
seating at a table near stage

ULI PHL Annual sponsors receive
\$250 package discount.

SOLD OUT

\$1,750

SPECIAL OFFERS

- Non-profit, public agencies, and academic institutions - receive a 50% discount on supporting level sponsorships.
- Combine with the ULI Philadelphia Spring (RE)Forecast for 10% discount on both sponsorships.

Spring (RE)Forecast Sponsorship Opportunities

May 2026

BENEFITS	PINNACLE \$4,000	TITLE \$2,000	SUPPORTING \$1,000
Complimentary Registrations	12	8	4
Introduce a Speaker	✓	✓	
Logo on Event Collateral	Featured	Large	Medium
Logo on Event Website	Featured	✓	✓
Standing Banner on Stage	Preferred Placement	Preferred Placement	✓
Podium Recognition	✓	✓	✓
Exclusivity	ONLY 1 AVAILABLE	1 per industry sector	

SPECIAL OFFERS

- Non-profit, public agencies, and academic institutions - receive a 50% discount on supporting level sponsorships.
- Combine with the ULI Philadelphia 2026 Real Estate Forecast for 10% discount on both sponsorships.

	Real Estate Forecast	Spring (Re)Forecast	Total Commitment
Pinnacle	\$13,500	\$3,600	\$17,100
Title	\$7,200	\$1,800	\$9,000
Supporting	\$3,600	\$900	\$4,500

Commit your Support Today!

Make the most of your support by committing as early as possible. To commit your support today, complete the form below and return to Kevin Moran, kevin.moran@uli.org.

SELECT YOUR PROGRAM AND SPONSORSHIP LEVEL

OR SELECT BOTH TO COMBINE SPONSORSHIP AND SAVE 10% ON BOTH!

2026 REAL ESATE FORECAST (FALL 2025)

☐

PINNACLE - \$15,000

☐

TITLE - \$8,000

☐

SUPPORTING - \$4,000

SOLD OUT COFFEE BREAK - \$3,000

SOLD OUT RESERVED TABLE - \$1,750

SPRING (RE)FORECAST

☐

PINNACLE - \$4,000

☐

TITLE - \$2,000

☐

SUPPORTING - \$1,000

SELECT APPLICABLE DISCOUNTS

☐

COMBINED FALL & SPRING FORECAST - 10% DISCOUNT

☐

MULTI-YEAR COMMITMENT (2+ YEARS) - 10% DISCOUNT

☐

NON-PROFIT / PUBLIC AGENCY - 50% DISCOUNT ON SUPPORTING LEVEL SPONSORSHIPS

TOTAL SPONSORSHIP AMOUNT

\$

CONTACT INFORMATION

NAME (PRIMARY POINT OF CONTACT)

COMPANY

TELEPHONE

E-MAIL